

Using auctions to allocate chores (Work In Progress)

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Aim: to show the use of **auction mechanisms** for the allocation of a **chore** to one of the **bidders** belonging to a set \mathcal{B} .

- (1) theoretical considerations (low and informal level);
- (2) main features;
- (3) an algorithm (a rule);
- (4) uses and properties;
- (5) another algorithm (hints).

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The theoretical background

Auctions to allocate **goods**: a good has a value for the **auctioneer** and the **bidders**.

Features of auction mechanisms that influence both **protocol** and **strategies**.

- (1) **Value** of the auctioned good: private, common or correlated.
- (2) **One shot** versus **multi shot**.
- (3) **Open cry** versus **sealed bid**.
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Classical auction mechanisms (direct auctions, positive prices) include:

- (1) English auction (multi shot, open cry, ascending);
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What is a chore?

- (1) a difficult or disagreeable task;
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Modified auctions

We propose the following **modified auction mechanisms** where an **auctioneer** proposes a chore to a **set of bidders**.

- (1) **Dutch auction with negative prices**: the auctioneer proposes a chore and an increasing amount ($x_0 < x_1 < \dots < x_n \dots \leq M$) of money until when one of the bidders calls stop and accepts the chore.
- (2) **English auction with negative prices**: the auctioneer proposes a chore and a starting amount of money L to the bidders that start bidding lower and lower amounts of money until one of them (the last who makes an offer) stops the descent and gets the chore.
- (3) **A sort of first price auction with negative prices**: the auctioneer proposes a chore, each of the bidders makes a bid and the one who bids less gets the chore.

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As to the **performance criteria** we use:

- (1) **guaranteed success**: the goal is reached in a finite amount of time;
- (2) **Pareto efficiency**: no other outcome where one player is better off and none is worse off;
- (3) **individual rationality**: following the rules on an auction type is in the best interest of the players as well as not to attend an auction;
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The framing situation

The mechanism we propose is inspired by the following situation (first price auction with negative prices).

- (1) a **commissioning authority** wants to implement a controversial plant (an incinerator, a dumping ground, a heavy impact industrial plant, a commercial port or a marina or an airport);
- (2) the planned infrastructure is something that nobody wants but whose services may be used by a wide group of other authorities that may include also the commissioning authority;
- (3) the commissioning authority can identify a certain number of potential **contractors** (on the basis of technical and economical considerations) over which it has no binding authority but with which it tries to achieve an agreement;
- (4) we propose a **“negative” approach**: according to this approach the potential contractors must take part to an auction and bid so to avoid the auctioned chore or pay the fee so to be excluded from the auction.

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Basic features (2), the bidders <<skip>>

The auctioneer therefore identifies the **bidders**, or the n members of \mathcal{B} , indexed by a set $N = \{1, \dots, n\}$ (ex-ante fixed by the auctioneer).

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- (1) allows the members of \mathcal{B} (that have been selected against their will) to escape from the auction (implements “individual rationality”);
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- (1) the auctioneer presents the chore to the bidders $b_i \in \hat{\mathcal{B}}$,
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Main features of the proposed algorithm:

- (f1) the auctioneer has no revenue and no loss but only gets the chore allocated (a benefit whose value does not influence in any way the auction since it is not known by the bidders);
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(1) The **auctioneer**:

- (a) may manage the sum $m \times f$ to compensate the losing bidder on behalf of those who preferred to pay;
- (b) may have an incentive to be deceitful as to the amount of fees he received (as in Second Price Auctions);
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(2) The **winning bidders** (did attend but did not get the chore) may be forced:

- (d) either to pay $p_j = \frac{x_j}{X} x_1$,
- (e) or to pay x_1 if they belong to the set H (see below).
- (f) Winning bidders have an expected loss $0.5 \frac{x_j}{X} x_1 + 0.5 \pi_j x_1$ where $\pi_j \in \{0, 1\}$ is the characteristic function that says if $j \in H$ or not (H is the set of winning bidders who bid the highest bid x_n , so that $x_n > x_j \forall j \notin H$).

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Strategies of the bidders

For each bidder b_i we have:

- (1) m_i evaluation of the chore,
- (2) x_i current bid,
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The intuition is the following. Making a bid x_i lower than m_i is not convenient to b_i since if he loses the auction and gets the chore he may get a low compensation, lower than his evaluation of the chore.

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On the other hand if he makes a bid higher than m_i he is more secure he will not lose the auction but he can run a winner's curse like risk: he can be compelled to compensate the loser with a sum of money higher than his evaluation of the chore m_i (so it would have been better for him to get the chore). From this we conclude that each bidder should choose to bid a sum $x_i = m_i$.

Performance and design criteria satisfaction

Performance criteria.

- (1) **Termination** guaranteed but not success (void auction). If fee properly fixed then guaranteed success.
- (2) **Pareto efficiency**: all the bidders are satisfied and there is no solution where one is better off and none is worse off.
- (3) **Individual rationality** is implemented through the mechanism of the fee.
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- (1) **Termination** guaranteed but not success (void auction). If fee properly fixed then guaranteed success.
- (2) **Pareto efficiency**: all the bidders are satisfied and there is no solution where one is better off and none is worse off.
- (3) **Individual rationality** is implemented through the mechanism of the fee.
- (4) **Stability**: the best strategy for each bidder is to bid his own evaluation.
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- (1) Proper value of the **fee**: not too low (otherwise all bidders can pay). The higher the better for the auctioneer but not for the bidders (no extra compensation for the losing bidder).
- (2) **Social welfare**, next slide.

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A few notes on social welfare

Situation before the auction and that after the auction. Before the auctioneer and every bidder have a welfare w_i . Then we examine the situation after the auction.

- (1) Auction not void: the welfare of the auctioneer can only increase (he succeeds in allocating a chore at no cost, gets a benefit and suffers no loss of any kind).
- (2) Auction void: he is worse off, incentives to choose properly the bidders and in fixing properly the exclusion fee.
- (3) **Losing bidder**: is best off if at least one bidder pays the exclusion fee is no worse off (if $|H|=1$) otherwise.
- (4) If we consider the complete set of bidders we have:
 - (a) those who pay the fee suffer a collective loss of $m \times f$,
 - (b) those who bid suffer a collective loss of $\sum_{i=2}^k E[i]$,
 - (c) the losing bidder has an expected utility given by $E[1] = m \times f + \sum_{i=2}^k E[i] - m_1$.

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so that the complete set of bidders is worse off by m_1 that, anyway, is the less they can lose since $m_1 < m_i$.

- (1) More than one losing bidder L :
 - (1a) use a random device to choose one of them (back to the lone loser case);
 - (1b) set up an auction among the bidders of L so to choose a single loser.
- (2) To allocate a set of chores \mathcal{C} to a set of bidders \mathcal{B} :
 - (2a) $|\mathcal{C}| = c \leq n$ (with $n = |\mathcal{B}|$) it is possible to use c rounds to allocate at the most one chore to each bidder so that a bidder who gets a chore at step k exits the allocation process but not the compensation phase.
 - (2b) $|\mathcal{C}| = c > n$ there are necessarily bidders who get more than one chore. Proposed algorithm:
 - (i) the auctioneer partitions \mathcal{C} into n sets, each of size $\lceil c/n \rceil$;
 - (ii) he performs n times the algorithm, each time with a different subset as before;
 - (iii) the resulting n allocations are summed up and the resulting allocation is then ϵ -rounded to the ϵ -optimal allocation (using a lower bound on ϵ).

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- (c) The resulting n allocations are added with some care, resulting in the c chores who receive a lower total amount of compensation.

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 - (1) For each bidder b_i in \mathcal{B} and for each chore c_j in \mathcal{C} compute b_i 's bid for c_j .
 - (2) For each chore c_j in \mathcal{C} run the algorithm (1a)-(1b) with a single bidder b_i as before.
 - (3) For each bidder b_i in \mathcal{B} compute b_i 's total compensation α_i as the sum of the compensation α_{ij} for each chore c_j allocated to b_i .

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 1. Randomly select n bidders and allocate to each one chore.
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 - (a) the auctioneer evaluates q and r such that $c = qn + r$;
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Reverse auction: paying more and more to allocate a chore

The auctioneer offers the chore and a sum of money and raises the offer (up to an upper bound M) until when one of the bidders accepts it and gets both the chore and the money.

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- (1) The auctioneer **a** starts the game with a starting offer $x = x_0 < M$;
- (2) bidders b_i may either accept (by calling “stop”) or refuse;
- (3) if one b_i accepts the auction is over, go to (5);
- (4) if none accepts and $x < M$ then **a** rises the offer as $x = x + \delta$ with $0 < \delta < M - x$ (residual utility), go to (3) otherwise go to (5);
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Reverse auction, the strategies

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At this point we have to define the strategies of both \mathbf{a} and the b_i .

- (1) The best strategy of \mathbf{a} is to use a low value of x_0 and, at each step, to rise it of a small fraction δ with the rate of increment of δ decreasing the more x approaches M .
- (2) The bidder b_i 's best strategy is to refuse any offer that is lower than m_i and to accept when $x = m_i$ since if he refuses that price he risks to lose the auction in favor of another bidder who accepts that offer.
- (3) b_i may use a higher value of $m'_i > m_i$ only if he is sure that the private values of all the other bidders are higher. Since no bidder can be sure of this, each of them has a strong incentive to behave truthfully.

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At this point we have to define the strategies of both \mathbf{a} and the b_i .

- (1) The best strategy of \mathbf{a} is to use a low value of x_0 and, at each step, to rise it of a small fraction δ with the rate of increment of δ decreasing the more x approaches M .
- (2) The bidder b_i 's best strategy is to refuse any offer that is lower than m_i and to accept when $x = m_i$ since if he refuses that price he risks to lose the auction in favor of another bidder who accepts that offer.
- (3) b_i may use a higher value of $m'_i > m_i$ only if he is sure that the private values of all the other bidders are higher. Since no bidder can be sure of this, each of them has a strong incentive to behave truthfully.

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What a grand big trip!!